Understanding Culture…Knocking out Learning Outcomes

1. Define Culture (in your own words first. Then look it up on Kognity: 4.B.0 and 4.B.1):
2. Using examples, define **Suface and Deep** culture(Kognity 4.B.1)
3. Explain the difference between a **cultural norm** and a **cultural dimension**
4. Identify two cultural dimensions and explain how they affect behavior. **Compare and Contrast these two dimensions between two** cultures (for example I would compare and contrast the 2 dimensions between American and chinese culture) Use this website to help!!!
   1. Hoefstede’s Website quantifying cultural dimensions [HERE](https://www.hofstede-insights.com/product/compare-countries/)